Assessment for BDE:-

Output Required: 2 written Emails

1. Email for greeting the customer with requirement and;

2. Email for following up the customer to the first email

Task: Write an email to a prospect client in the health care domain for a software development services offering, client has expressed an interest for agency for development of their Admin Panel.

Required:

- Research on the topic before writing the email

- 2 Emails as mentioned in Output required

- List out assumptions if any while writing the email

**Assumptions:**

1. The prospect client is **MediCure Hospitals**, a leading healthcare organization.
2. **MediCure Hospitals** is looking to develop a customized **Admin Panel** to streamline hospital management, patient data, and internal operations.
3. Security, compliance (e.g., HIPAA), and ease of use are key concerns for MediCure Hospitals.
4. MediCure Hospitals is evaluating software development agencies and has shown interest in Acelucid.

1. Email for greeting the customer with requirement .

## **Subject : Tailored Software Development for Your Admin Panel at MediCure Hospitals**

Dear Mr. Thompson (Demo Name),

I hope you’re doing well. This is Ashish, and I’m a Business Consultant with Acelucid. We specialize in creating innovative and customized software solutions with a user-friendly approach, specifically designed for **healthcare** providers like MediCure Hospitals.

I understand that you’re considering **the development of an Admin Panel**to improve operational efficiency and patient management. At Acelucid, we pride ourselves on developing intuitive, secure, and regulatory-compliant systems that empower hospitals to streamline processes and deliver better care. Our team has deep expertise in healthcare technology, and we’d love to explore how we can build a solution tailored to your needs. and ensures compliance with healthcare regulations, including HIPAA.

I’d be happy to set up a call at your convenience to discuss your vision and how we can help bring it to life. Please let me know a time that works for you.

Thank you for considering us. I’m looking forward to the opportunity to support MediCure Hospitals in this important initiative.

Warm regards,  
Ashish Sharma  
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+91 9389307636  
[www.acelucid.com](http://www.acelucid.com/)

<https://www.linkedin.com/company/acelucid/>

2. Email for following up the customer to the first email

**Subject :** **Checking In: Admin Panel Development for MediCure Hospitals.**

Dear Mr. Thompson (Demo name),

I hope you are doing well. I am writing to follow up on my previous email regarding the **development of a custom Admin Panel** for MediCure Hospitals.

We are excited about the possibility of working with such a prestigious healthcare provider and believe our expertise can help you optimize your **hospital management systems**with a user-friendly and secure Admin Panel. Our solutions are built to improve efficiency and comply with regulatory standards, which are crucial for MediCure Hospitals.

If you require further details or wish to schedule a discussion to explore possibilities, **please feel free to reach out** at **+1 908 300 2336** or write at **ashish.sharma@acelucid.com**

We look forward to the opportunity to assist MediCure Hospitals with its digital transformation initiatives.

Best regards,  
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